**Objective:**

Enthusiastic and customer-focused individual with two years of experience looking to join your team as Retail Customer Assistant.

**Experience:**

***White Rose Outlet (part time) Nottingham Jan 2024- Current***

***Volunteer Sales and customer Assistant***

* Provide exceptional customer service by addressing concerns, resolving complaints, and ensuring overall satisfaction throughout the shopping experience.
* Utilize product knowledge and persuasive communication skills to highlight key features and benefits, ultimately enhancing the customer's shopping experience and maximizing sales opportunities.
* Process customer transactions accurately and efficiently using a POS (Point of Sale) system, handling cash, credit, and debit card transactions with precision.
* Assist with restocking shelves, organizing merchandise displays, and monitoring inventory levels to ensure product availability

***S. Datta Boutique, India Fashion Oct 2021 - Aug 2023***

***Boutique Marketer and Sales Specialist***

* Develop and execute comprehensive marketing strategies tailored to the boutique's target audience
* Collaborate with the boutique's team to create visually appealing displays and merchandise layouts that showcase the products effectively and attract customers' attention.
* Proactively engage with customers, providing personalized assistance, product recommendations, and styling advice to meet their needs and preferences.
* Monitor inventory levels, track product performance, and identify fast-moving items or slow-moving inventory.

**Skills:**

* Excellent customer service
* Effective verbal & written communication skills
* Excellent Product Knowledge & Sales Techniques
* Adaptability & Teamwork

**Education:**

Pursuing Masters in Digital Marketing, Nottingham Trent University